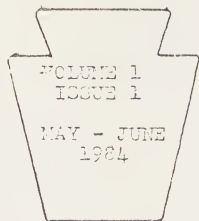


PATCO journal



PENNSYLVANIA AREA TOKEN COLLECTORS ORGANIZATION

WELCOME, to the first issue of the PATCO Journal, the official publication of the Pennsylvania Area Token Collectors Organization. Don't let the name fool you. This organization is not made up of, nor requires residence in Pennsylvania, nor is it for the sole collecting of Pennsylvania exonomia. We just needed a name. We invite members from anywhere and from any collecting interest. Our goal is to expand and expound on any and all types of exonomia and related fields. So, if you have an area of interest and a little time to jot down a short article, we would like to hear from you.

WANTED: Articles and listings, long or short, on any and all exonomia and other small collectibles. Jim Kunz, Editor, PATCO Journal, 3333 Fleming Ave., Pittsburgh, Pa. 15212

WRITE AN ARTICLE



BY James Kriss

PITTSBURGH

DAIRIES

RIECK-McJUNKIN DAIRY COMPANY

In 1872, Mr. Edward E. Rieck started his dairy route. Operating by himself and his one horse wagon, making milk and cream deliveries in the Jane Street section of South Side, Pittsburgh. Before March 3, 1872, the same year Mr. Rieck started his business, the area was known as Birmingham, Pennsylvania. As his business grew he employed more people and added other dairy products including ice cream in 1900. In 1873, Mr. McJunkin established his dairy business in the Pittsburgh area. McJunkin Dairy absorbed Straight Dairy and started to do business as McJunkin-Straight Dairy Company. There were two locations in Pittsburgh, Liberty Street & 30th and Liberty Market. In 1917, Edward E. Rieck Co. absorbed the McJunkin-Straight Dairy Company

The Rieck-McJunkin Dairy Co. was established in 1917, as a Pennsylvania Corporation. Its main dairy and offices at 1345 Forbes Street, Pittsburgh remained the same as before incorporation. Mr. Rieck continued to acquire only well established dairies by outright purchasing, until he became the largest dairy company in Western Pennsylvania. His outright purchases of dairies did not stop in Pennsylvania, but went south to Elkins, West Virginia and Cumberland, Maryland. Mr. Rieck's expansion program continued in the corporate areas, by acquiring controlling stock in other large dairy corporations. These dairies covered an area from Illinois to New Jersey and New York. The Rieck-McJunkin Dairy Co., and as mother corporation to other dairy companies, at one point of time became the largest in the world. The complexity of the Rieck-McJunkin Dairy Co. is so massive I can not cover it in this article. To give you an idea of the size of Rieck-McJunkin Dairy Co. and its corporate system on December 31, 1924 its net worth was \$15,407,608.86. This annual report was after provisions for dividends that were paid to stock holders for a full year. This did not cover its' National Dairy operation, that had 31 plants in 23 cities and towns. Annually it produced 12,000,000 gallons of ice cream in addition to its full line of dairy products. The Rieck-McJunkin Dairy operated until 1952. In 1953 it is listed as Rieck Dairy Co. and associated with Sealtest. Sealtest Foods, a division of Kraft Corp., built a new dairy complex on Noblestown Road in the upper West End section of Pittsburgh. November 28, 1972, Sealtest reported of having pension labor problems and was

quitting business in Pittsburgh. Beverly Farms of Pittsburgh took over the milk and ice cream customers. Beverly Farms has since gone bankrupt. The Rieck-McJunkin Dairy Co. building at Forbes still stands and is used as a warehouse complex. The Sealtest building is used as an office complex.

I feel Mr. Edward E. Rieck was a very ambitious person. He was well established with a city long block dairy at Forbes and other dairy locations before the depression years. The Prohibition Amendment helped him, as people that gathered at saloons would congregate over milk shakes at soda fountains. The national growth demanded more dairy products. The right moves in the corporative system without personal financing were his biggest stepping stones to success. The Rieck-McJunkin Dairy Co. reached its peak in the early 1920's.

The following Rieck-McJunkin Dairy Co. token is listed in TAMS as maverick #5999 and in Melvin Reiter's MILK OR DAIRY TRADE TOKENS. The token turns up occasionally in the Pittsburgh area, but not too often. At this time I call it a scarce dairy token. The numbers on the obverse varies. The numbers I know of, I've either seen, have rubbings of, or have owned are 2, 6, 9, 17, 18, 20, 24, 29, & 31. I know of different tokens with duplicate numbers. Some are solid and others are pierced (3-mm) carrying the same number. The pierced hole varies at different points toward the outer edge.

In my opinion there are other numbers. The numbers were assigned to different schools (these tokens were sold to the schools). The milkman received the same number of tokens as milk delivered. At the dairy, he was credited for the returned tokens. The hole was used to keep them together on a ring, wire, nail, or etc.

RIECK-McJUNKIN /
(different numbers within circle) /
DAIRY CO.

PUBLIC SCHOOL SERVICE /
GOOD / FOR /
½ PT. / MILK

25-mm, Sd., Rd., Al. (var. Pc.)



The following flipper dairy token I have never seen, therefore I can not place geographical location, time period, or rarity on it. I'm listing it in this article because I would like to find out more about it. Below the token listing are some facts.

HEADS YOU WIN IF YOU EAT A PLATE OF ICE CREAM EVERY DAY..../

(the letter R upon a dish of ice cream)

TAILS YOU LOSE IF IT'S NOT RIECK'S THE CREAM OF ALL ICE CREAM...

32-mm, Sd., Rd., Br.

FACTS: #1. Between 1900 and 1917, Mr. Rieck made ice cream under the name of Edward E. Rieck Co. (see 1900 Pgh. dir. adv. below)

The Edward E. Rieck Co.

CORNER FORBES AND STEVENSON STREETS, PITTSBURG, PA.

WHOLESALE

PURE CREAMERY PRODUCTS
MILK, CREAM, ICE CREAM

BOTH PHONES

RETAIL—Pasteurized Milk and Cream in Bottles Especially Adapted for Invalids and Children. Our Goods are Guaranteed Absolutely PURE.

#2. Although between 1917 and 1952, under the name of Rieck-McJunkin Dairy Co., it was referred to as Rieck's. I can recall the good old days with the cream on top of the milk and only Rieck's on the side of the bottle. (See description of 1925 photo.)

The following token was used by a North Side, Pittsburgh grocer. Please note RIECKS on the token.



MORRY'S / RIECKS / ICE CREAM /

1320 FEDERAL / ST. / CEDAR 9452

IF RETURNED WITH BOTTLE / WILL

PAY / 5¢

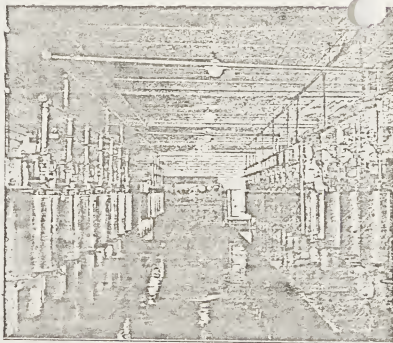
20-mm, Sd., Rd., Al.

#3. After Krafto used the trade name of Sealtest. The following token is not Pittsburgh oriented, but common.

SEALTEST BAT MASTERSON TV SHOW /
(male bust facing left, with cane in hand.)

GET THE / BEST / GET / *Sealtest*

35-mm, Sd., Rd., Al.



A view of the Freezing Room in the Rieck Ice Cream Plant.

201,600 quarts of ice cream can be frozen every 24 hours.

#4. Again, I don't want to go into the corporative structure and its subsidiaries; I'll try to keep it brief. Hydrox Corporation and Rieck-McJunkin Dairy made up the nucleus of the

National Dairy Corporation which Mr. Rieck headed the ladder as Chairman of the Board. The Bridgeman - Russell Co. in New York was taken over, and was to be known as the Edward E. Rieck Company, Inc. Around 1925, both National Dairy Companies put on a heavy advertising campaign in the metropolis area. Most likely the push was for Hydrox Ice Cream.



In the future I hope to finish this article on other Pittsburgh dairy tokens.

I want to thank the following:

Historical Society of Western Pennsylvania (lib.)

Greater Pittsburgh Dairy Assn.

Bell of Pa. (His.)

Univ. of Pittsburgh (Hilman lib)

Book references:

Pgh. Pioneers in Progress (12/6/54)

Pgh. of Today, His. Soc. Vo. II (1931)

Story of Pgh. Vol. I, #12, (1925)

Pgh. Directories, 1907 to 1954

ANNUAL DUES IN THE PENNSYLVANIA
AREA TOKEN COLLECTORS ORGANIZATION
OF \$5.00 ENTITLE A MEMBER TO A
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THE MONTH PRECEDING THE MONTHS
OF ISSUE. THE JOURNAL WILL BE
ISSUED FOR:

JANUARY - FEBRUARY

MARCH - APRIL

MAY - JUNE

JULY - AUGUST

SEPTEMBER - OCTOBER

NOVEMBER - DECEMBER

"IN ADDITION TO:"

By Jim Kunz

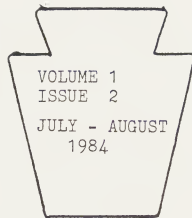
In addition to issuing tokens and medals, many individuals and companies also issued a wide assortment of other interesting items to advertise their establishments and wares. In this "regular" column I hope to present a short history and some examples of these other collectibles. I also invite any short articles or input from our members.

TRADE CARDS

In the 1800's, the trade card or advertising card was probably the most popular of the advertising methods. Black and white cards can be found dating back to the early 1800's. With the issuance of color cards in the 1870's, the collecting of the cards became a favorite pastime. This popularity lasted into the 1890's when other forms of advertising began to replace the card. These cards can be a beautiful and relatively inexpensive highlight to any display or collection of exonomia.



PATCO



journal

PENNSYLVANIA AREA TOKEN COLLECTORS
ORGANIZATION

IN THIS ISSUE:

A listing of the DAHLBERG HOSPITAL RADIO TOKENS by Gary Pipher

FOR THOSE OF YOU WONDERING WHAT YOUR MEMBERSHIP NUMBER IS, YOUR NUMBER IS LISTED A FEW SPACES TO THE RIGHT OF YOUR NAME ON YOUR ADDRESS OF THIS ISSUE.

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SEPTEMBER - OCTOBER
NOVEMBER - DECEMBER

THE DEADLINE FOR THE NEXT ISSUE WILL BE AUGUST ³¹ 1984

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ADDITIONAL CHARGE WILL BE ACCESSED.
SEND AD WITH CHECK PAYABLE TO
RODGER HERSHEY TO:

JIM KUNZ, PATCO EDITOR,
3333 FLEMING AVE.
PITTSBURGH, PA. 15212

ATTENTION:

WITH THE NOVEMBER - DECEMBER
ISSUE OF THE JOURNAL, WE
WOULD LIKE TO PUBLISH A MEM-
BERSHIP ROSTER LISTING THE
NAMES, ADDRESSES AND COLLECTING
INTERESTS OF OUR MEMBERS. IF
YOU HAVE ANY OBJECTION TO BEING
LISTED, PLEASE DROP ME A NOTE.
NO EXPLANATION NECESSARY. JUST
LET ME KNOW BY THE FIRST OF
OCTOBER. MAIL TO: JIM KUNZ,
PATCO EDITOR, 3333 FLEMING AVE.,
PITTSBURGH, PA. 15212

PATCO MEMBER LEONARD DUNIKOSKI HAS TAKEN ON THE EDITORIAL RESPONSIBILITIES OF
THE NEW PUBLICATION " PRESBYTERIAN COMMUNION TOKEN QUARTERLY". ADDITIONAL
INFORMATION ON THIS HIGHLY FASCINATING AREA OF EXONOMIA AND ON THE QUARTERLY
CAN BE OBTAINED FROM: LEONARD DUNIKOSKI, PRESBYTERIAN COMMUNION TOKEN
QUARTERLY, P.O. BOX 122, LITTLE SILVER, NJ 07739

If you have a new exonomia or collectibles organization, publication or
show to announce, just let me, the PATCO editor know, and I'll try to
list it in the next available issue of THE PATCO JOURNAL.

DAHLBERG HOSPITAL RADIO TOKENS

BY GARY PIPHER

The following list of Dahlberg Hospital Radio Tokens was sent to me many years ago by another collector, Kermit Streeter. All pieces listed by Mr. Streeter were owned by him or rubbings were sent to him. I have added the New York State pieces in my collection to this list. (Also, the listing of 17 additional pieces has been added by Jim Kriss.) In trying to contact Mr. Streeter, formerly of North Wales, Pa., mail was returned address unknown.

I ran into Jim Kriss at the annual D.V.V.A. Token Show, held this year in Mt. Laurel, NJ, and he mentioned that he collected these radio tokens. I am sending him this listing with the hopes that it will be published by PATCO and that other collectors will add to the list.

All Dahlberg Radio Tokens I have seen are made of zinc, are round with a center hole, and are 17mm in size. The name of the hospital is on the obv. with the rev. having RADIO TOKEN / Rays around the center hole / Dahlberg / Star depicted.

An article by Melvin Fuld on these tokens appeared in the December 1970 NUMISMATIST pgs 1787-8. The St. Cloud, MN and Franklin, Pa. tokens were illustrated. Mr. Fuld states that "In hospitals one purchased these tokens to obtain entertainment at various intervals of the day. While many were issued, almost all were redeemed as money was very tight." He further states "Dahlberg issued them for every hospital that had a franchise for their radios."

I hope this listing will start other collectors of these interesting tokens and that current collectors will check their collections and add to this list.

ARIZONA

Safford

Safford Inn Hospital

CALIFORNIA

Los Angeles

California Luthern Hospital

Los Angeles & Santa

Monica

Women's Auxillary

Oroville

Oroville Curran Hospital

Riverside

Riverside Community Hospital

COLORADO

Grand Junction

St. Mary's Hospital

CONNECTICUT

New Haven

St. Raphael's Hospital

FLORIDA

Bradenton
St. Petersburg

Memorial Hospital
Mound Park Hospital

HAWAII

Hilo

Hilo Memorial Hospital

INDIANA

Franklin

Johnson County Memorial Hospital

KANSAS

Wallington

St. Luke's Hospital

MARYLAND

Baltimore

Provident Hospital and Free Dispensary

MASSACHUSETTS

Lowell

The Lowell General Hospital

MICHIGAN

Durand
Garden City
Lansing
Lansing

Durand Hospital
Garden City Hospital
McLaughlin Osteopathic Hospital
St. Lawrence Hospital

MINNESOTA

St. Cloud

St. Cloud Hospital

MISSOURI

Hannibal

Levering Hospital

NEW JERSEY

Trenton

Riverside Osteopathic Hospital

NEW YORK

Albany
Albany
Auburn
Cortland
Hamilton
Herkimer
Jamestown
Norwich
Utica
Watertown
Watertown
White Plains
Yonkers

Albany Hospital
Anthony Brady Maternity Home
Auburn Memorial Hospital
Cortland County Hospital
Hamilton Community Hospital
Herkimer Memorial Hospital
Women's Christian Association Hospital
Chenango Memorial Hospital
St. Elizabeth Hospital
House of the Good Samaritan
Mercy Hospital
St. Agnes Hospital
Yonkers Professional Hospital

NORTH CAROLINA

Wilmington

James Walker Memorial Hospital

OHIO

Conneaut
Springfield
Youngstown

Brown Memorial
Springfield City Hospital
St. Elizabeth's Hospital

PENNSYLVANIA

Coatesville
Erie
Franklin
Grove City
Huntington
Lock Haven

Coatesville Hospital
Erie Hospital
Franklin Hospital
Bashline and Grove City Hospitals
J.C. Blair Hospital
Lock Haven Hospital

PENNSYLVANIA CONT.

Meadville	City Hospital
Meadville	Spencer Hospital
Mercer	Mercer Cottage Hospital
Oil City	Oil City Hospital
Punxsutawney	Adrian Hospital
Sharon	Sharon General Hospital
Spangler	Miners Hospital
Williamsport	Williamsport Hospital
York	York Hospital

SOUTH CAROLINA

Columbia	South Carolina Baptist Hospital
----------	---------------------------------

UTAH

Provo	Utah Valley Hospital
-------	----------------------

VIRGINIA

Staunton	King's Daughter's Hospital
----------	----------------------------

WASHINGTON

Aberdeen	St. Joseph's Hospital
----------	-----------------------

WEST VIRGINIA

Clarksburg	St. Mary's Hospital
------------	---------------------

CANADA

Edmonton	Edmonton General Hospital
(?)	Pillow Radio Canada Ltd.
(?)	Northwestern-Radios Ltd.

PATCO JOURNAL MAIL BID RULES

For those of you considering placing a mail bid in any of the upcoming editions of this Journal, we request that you adhere to the following rules:

- 1) No bids to be reduced.
- 2) All lots will be sold to the highest bidder, unless a minimum bid has been set.
- 3) No "right to refuse any and all bids" will be accepted. If you need a certain amount on an item, set a minimum bid.
- 4) Mail bids will close on the last day of the month of the issue, (if it is the July=August issue the issue will close on the last day of August), unless otherwise listed by the member holding the mail bid.
- 5) ANY OTHER CONDITIONS CONCERNING THE AUCTION INCLUDING POSTAGE, INSURANCE, OTHER RULES ETC. MUST BE SPELLED OUT IN THE MAIL BID ADVERTISEMENT.

I would ask any member who has a suggestion on mail bid rules or any other type of advertising rules to contact me, the editor.

THE "h" IN PITTSBURGH

By Jim Kunz

For a period of over 19 years, Pittsburgh, Pa. lost a part of itself. It lost the "h" in Pittsburgh. From December 23, 1891 until July 19, 1911, it was officially spelled Pittsburg. It was all a result of the United States Board of Geographic Names in 1890, which ruled that names pronounced "berg" should be spelled "burg" and those like "through" should be written "boro". This all became official when President Benjamin Harrison approved their listing on December 23, 1891. It was not until 1911, when the board was forced to reconvene to consider the matter by many prominent citizens, that the "h" was returned to Pittsburgh.

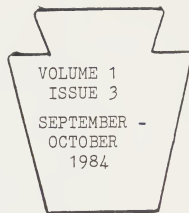
A word of caution to the collector. Using the presence or lack of the "h" to attribute a token, etc. is not sure fired. Many people's spelling was hap-hazard at best and mail to this day is still sent to Pittsburg, Pa. The city's leading newspaper, The Pittsburgh Press, continued to use "burg" well into the 1930's, as can be noted on the Lincoln Essay Contest medals of the time. Also keep in mind when attempting to attribute mavericks that there is a:

Pittsburg County, Oklahoma
Pittsburg, California
Pittsburg, Kansas
Pittsburg, Texas

(Did I miss any?)

The goal of this organization is not to limit itself strictly to the exonymia of Pennsylvania, but more to the diverse collecting interests of its members. So, whatever you collect, we are interested in your input. WRITE AN ARTICLE OR LET US PUBLISH YOUR LIST.

PATCO journal



PENNSYLVANIA AREA TOKEN COLLECTORS ORGANIZATION

IN THIS ISSUE:

FORT LIGONIER ENTRANCE TOKENS by Dick Gaetano

A reminder to the membership that we plan to publish a membership roster listing the names, addresses and collecting interests of our members in the November - December issue of the Journal. If you have any objection to being listed, would like your address omitted, or have any additions or deletions to your collecting interests, please contact me, the editor, by November 23. I am going to hold off till that weekend to give you time to reply.

Also, be sure and read the enclosed letter concerning the special reduced subscription rate available to our members for a year of "Collectibles Illustrated". The July-August issue contained an article on Olympic Collectibles plus other articles and numerous advertisements.

If you have any suggestions or criticism concerning the Journal, I would like to hear from you. Also if you have the time, please jot down a short article or list for publication.

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DEADLINE FOR ALL ARTICLES AND ADS FOR THE NEXT ISSUE WILL BE NOVEMBER 22, 1984.

REMEMBER, WITH THE NOV.-DEC. ISSUE OF THE JOURNAL A MEMBERSHIP ROSTER WILL BE ISSUED. IF YOU HAVE ANY OBJECTION TO BEING LISTED, PLEASE CONTACT THE EDITOR, JIM KUNZ.

CONCERNING THE ARTICLE, "THE "h" IN PITTSBURGH" , MEMBER JIM KRISS INFORMS ME THAT THERE IS A PITTSBURG, KY. ALSO, JOHN A. STAGGS ADS ANOTHER HOSPITAL RADIO TOKEN TO THE LIST IN ISSUE 2, PRESCOTT COMMUNITY HOSPITAL, PRESCOTT, ARIZONA. MANY THANKS.

WANTED

EARLY CELLULOID AND LITHO PINBACKS FROM THE FOLLOWING CATAGORIES:

- Little Pinkies
- Yellow Kid
- Tom Mix Ralston Straight Shooters
- Quaker Puffed Wheat & Rice
- Sweet Caporal Cigarette Actresses
- Abraham Lincoln
- H.J. Heinz Company
- Pinbacks depicting ships
- Pittsburgh, Pa. cello pinbacks
- Advertising pinbacks depicting button manufacturers, farm & construction equipment, gun powder, amusement parks, brewery, and tobacco.
- Expositions and World Fairs
- Any other odd and colorful celluloid pinback.

ALSO WANTED: CELLULOID TAPE MEASURES, PENCIL CLIPS, SHARPENING STONES AND BARK MARKS.

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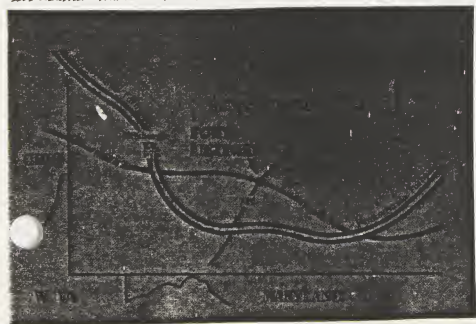
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PITTSBURGH, PA. 15212

WRITE AN ARTICLE

IT PAYS

Fort Ligonier

The Key to the West



FORT LIGONIER ENTRANCE TOKENS

by Dick Gaetano

Historic Fort Ligonier is located about 50 miles from Pittsburgh, Pa. In 1758 the British organized their strength to drive the French from the New World by simultaneous attacks on Quebec, Crown Point, Niagara, and Duquesne. General Forbes was assigned the task of taking Fort Duquesne, decided to abandon the Braddock route and extend the path westward through the forests from recently completed Fort Bedford.

The distance to the forks of the Ohio was too great for an army to travel without rest and reprovisioning. At the site of an Indian village called "Loyalhannon" which lay almost half way from Bedford, it was decided to build a fortified camp to serve as the "staging area" for the final assault of Fort Duquesne (Pittsburgh).

Col. James Burd, with an advanced party of 1500 men began work on the Fort Sept. 3, 1758. The main or inner fort was a square with bastions at each corner, almost 200 ft. on a side.

Forbes army moved from Bedford, Pa. over forest roads to Fort Ligonier. By mid-October, Col. Washington and his Va. regimnet had joined the rapidly growing force there but not until the fort had already repulsed several severe attacks by the French and Indians on Oct. 12.

After resting and reprovisioning, Forbes army advanced to Fort Duquesne and captured it on Nov. 25, 1758. At this time, 7000 troops were stationed at Fort Ligonier. Forbes re-named Fort Duquesne Fort Pitt in honor of the Prime Minister of England and renamed "the camp on the Loyalhannon" Fort Ligonier in honor of Sir John Ligonier, Commander in chief of the British army. This fort was never taken by the enemy. The fort was officially abandoned in 1765 after seven years.

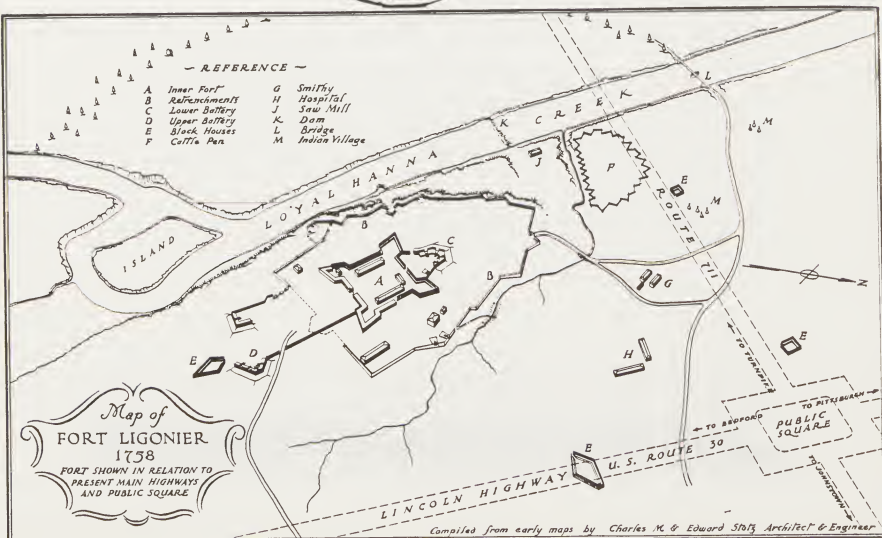
In 1946 the Fort Ligonier Memorial Foundation was begun to rebuild the Fort. Research was begun for the reconstruction which started in 1953 with the fort opening to the public in 1954. Several additions and changes were made in the following years. 1960 was the start of "Fort Ligonier Days", the annual fall celebration marking the battle fought here Oct. 12, 1758.

The Fort Ligonier Entrance Token were used in turnstyles until the mid 70's. I don't know if they were used from 1954 to the mid 1970's but I visited the fort almost annually since the early 60's and remember these being sold to gain admission. I never remember them being sold as they were intended, adult token for adult admission, child token for child admission. I observed them in a box,

all mixed up. They handed these to you as you paid, but not as they were marked. Possibly at one time they were used as marked but it changed in time. The 5 tokens were 1. ADULT 2. CHILD 3. BLANK 4. BLANK 5. COMPLIMENTARY. The number 3 and 4 probably were used in bus group or school group admissions. I have interviewed workers and seem to get little information. I was told when they removed the turnstiles the tokens were made up in sets of 5 and sold in their gift shop for a few dollars but I never saw any for sale. How many they sold or how many were struck is unknown to me. My experience has been that #1 and 2 are the most common (not that they are) and #3, 4 and 5 are very scarce. I feel sure less 3-4 and 5 were minted than 1 and 2 thus the scarcity. I feel 1 and 2 are \$5.00 each items and 3-4-5 are \$10.00 each items. I have never seen any of the sets show up at local shows or flea markets. Any additional information on these tokens would be appreciated by the author.



This encased cent was sold at the fort souvenir shop, and is no longer available.



COLLECTIBLES ILLUSTRATED

P. 21

Dublin, New Hampshire 03444 • (603) 563-8111

Dear Mr. Hershey:

We wish to acknowledge and thank you for helping us update our club and association file.

COLLECTIBLES ILLUSTRATED is now in its second year, and growing fast. Enthusiastic subscribers have pushed our paid circulation to over 80,000. More and more subscribers are finding that a gift subscription to COLLECTIBLES ILLUSTRATED makes a perfect gift for family and friends.

We would like to extend to your group a special offer that will help both your organization and its members. The special offer is that your members can enjoy a 30% discount on a self or gift subscription to COLLECTIBLES ILLUSTRATED. The current subscription price to COLLECTIBLES ILLUSTRATED is \$12.97; 30% off is \$9.07, so your members would only pay \$9.07 for a one-year subscription.

You can handle this in one of two ways. You can have your members pay the full price, \$12.97, and tell them that the profit of \$3.90 per subscription will go into the coffer of the organization to help with postage, newsletter printing, etc. or you can pass the savings direct to your members.

It's really very easy to start the program and with very little effort the club can make money and save the members money. There are just three things to do:

- (1) Drop me a note in the postpaid envelope that's enclosed and tell me how many of the full-color order folders you need.
- (2) Send a copy of the folder out to your members with the next mailing telling them about the program. Make sure that you tell them to send the order back to you and not to COLLECTIBLES ILLUSTRATED.
- (3) Gather up the orders and send them on to us with one check to cover the subscriptions at \$9.07 each, and keep the profit of \$3.90 per subscription.

As you can see it's pretty easy. I'm sure a great number of your members would appreciate the opportunity to get some of their Christmas shopping done early with gift subscriptions, and also help the club at the same time.

I'll look forward to your note as to the number of order folders that you need.

Best Regards,



Peter W. Sykas
Associate Publisher

PWS/ks

Encl.

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PATCO journal



PENNSYLVANIA AREA TOKEN COLLECTORS
ORGANIZATION

IN THIS ISSUE:

THE SYMBOLISM OF THE BETTIS MEDALLION by Glenn Mooney
HEINZ by Jim Kunz

View from Troy Hill, showing H. J. Heinz Plant,
Pittsburgh, Pa.



the symbolism of the BETTIS MEDALLION

BY GLENN MOONEY

OBVERSE: "Westinghouse First in Atomic Power" The Company has produced the following firsts and is the recognized leader in the field of atomic power:

- World's first industrial atom smasher in 1937.
- First full-scale nuclear power plant.
- Power plant for the first atomic submarine.
- Atomic reactor for the first full scale electric generating plant.
- First privately financed factory for building atomic power plant parts.
- First contract to develop an atomic engine for a large surface ship.
- First industry-owned reactor for testing and developing materials and fuels for atomic power plants.
- First full-scale homogeneous nuclear reactor for the peacetime generation of electric power.



The fissioning nucleus symbolizes one of the real sources of nuclear power - rather than the misleading orbiting electrons symbol.

The emitted neutrons and their paths were designed to symbolize force and speed and the transition of power from the nucleus to propulsion and generating plants.

The power plant symbolizes all electricity generating plants of the future, but more particularly the pressurized water reactor plant at Shippingport, Pa. which went critical on December 2nd, 1957.

The submarine symbolizes the propulsion plants of underwater craft of the future, the many now being built, those now in service, and more particularly the USS Nautilus, the world's first nuclear powered vessel which got under way January 17, 1955.

The cruiser represents all surface vessels of the nuclear navy and merchant marine, and specifically the aircraft carrier and guided missile cruiser whose keels were laid on June 26 and December 2, 1957. The olive branches have a dual significance. They are synonymous with our national desire for peace as represented by the olive branch in our national symbol; and they portray the peaceful use of atomic power as evidenced by PWR.

REVERSE: The trademark is pronounced and high in the design befitting it's first and foremost position in the world's nuclear power industry.



The world has several significances - Westinghouse as a world wide organization - Westinghouse as desirous of furthering the exploration of the world's atomic power resources - the Belgian and Italian reactors - Westinghouse as builder of the world's first nuclear propulsion plant. The olive branch here signifies world peace and the peaceful uses of nuclear energy.

The "You can be sure" plate is raised to emphasize it's extraordinary meaning. It has been made to "stand out" as in fact it does.

The medal is 40mm in diameter, 3mm thick and of antiqued brass. It was manufactured by Medallion Art Co., N.Y.C. in 1957. It was designed by Glenn Mooney and sculpted by Ralph Menconi. The 15,000 pieces struck were financed by Westinghouse Electric Corporation, and issued to individuals and organizations who contributed to Westinghouse success.

(Photos in this article, courtesy Richard Buckley)

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HEINZ

BY JIM KUNZ

Born on October 11, 1844, the son of a Bavarian immigrant, Henry John Heinz was to establish one of the world's leading commercial food companies. By the age of 16, after selling his mother's horse-radish door to door in Sharpsburg, Pa., he was managing his familys $3\frac{1}{2}$ acre farm, making 3 deliveries a week to Pittsburgh. At the age of 21 he purchased half of his fathers brick business and 3 years later formed a partnership with L.C. Noble. But in 1869, tired of the brick business, Heinz and Noble decided to grow horse-radish. In the successive years they added pickles and celery salt. The period between 1869 and 1888 saw several changes in partnership and near bankruptcy. In 1888 it formally became the H.J. Heinz Co. The Heinz factory is noted as a leader in employee conditions. The Allegheny, Pa. factory (now the North Side of Pittsburgh) contained a restaurant, auditorium, first aid hospital and dental clinic. Heinz established medical assistance for its employees and provided educational classes, both industrial and social. He also established The Cavode Home for boys and The Sarah Heinz House, a work club for girls. H.J. Heinz proved



to be very adept in the art of advertising. This can be seen in the many advertising trade cards, postcards, celluloid pins and novelties. He also issued toys, pickle forks and spoons. And all of us have seen the pickle pin, of which there are 16 different, spanning 1893 to the present. All of these items having the world famous pickle and 57 logos. In an address to the Pittsburgh Chamber of Commerce in 1927, H.J. Heinz's son Howard explained how his father came across the idea of 57 Varieties.

"For a long time I had been casting about for some good word or phrase that would aptly convey a true idea of our line of goods. We did not

want to be known as the pickle people, because we were packing many kinds of food that could not be classed as pickles. We needed a phrase that would comprehend them all. One day while I was riding on the Sixth Avenue elevated railway in New York, I noticed a sign of a concern which announced that it had 12 styles of shoes. That gave me an idea. I thought of styles of our products, but that did not sound right. Then I thought of kinds, and then the word 'varieties' came into mind. I counted them up. The idea of 57 Varieties gripped me at once..." With this new advertising slogan in hand, the green pickle with 57 Varieties on it appeared on billboards, streetcars, and all of the Heinz advertising novelties.

Following is a list of the H.J. Heinz Co. tokens and medals known to me. I venture that it is far from complete. I have not included the watch fobs or any of the other small Heinz novelties.

- 1) OBV: HEINZ / LAUNDRY / CHECK / 57
REV: (Blank)
Aluminum, 29mm, Octagon
- 2) OBV: PURE FOOD / ESTD 57 1869 / HEINZ (on pickle) / VARIETIES / PRODUCTS
REV: 57
Brass, 27mm, round
- 3) OBV: 57 / (small Whitehead Hoag)
REV: GOOD LUCK / (Horseshoe, 4 leaf clovers, swastika)
Brass, 26mm, round
- 4) OBV: H.J. HEINZ COMPANY / (bust of Heinz) / H.J. HEINZ / FOUNDER / 1869-1957
REV: OUR BEST / TO YOU IN / 1957 / IT'S ALWAYS 57 / FOR GOOD EATING
(all inside a Keystone)
White metal, 32mm, round
- 5) OBV: 1869 - H.J. HEINZ COMPANY - 1969 / (high relief bust of Heinz) /
H.J. HEINZ FOUNDER
REV: 1869 (House) / IN COMMEMORATION OF / THE ONE HUNDREDTH / ANNIVERSARY
OF / THE FOUNDING OF / H.J. HEINZ CO.
Gilt Brass, 30mm, round, looped at top
- 6) OBV: 1869 - H.J. HEINZ COMPANY - 1939 / (high relief bust of Heinz) /
H.J. HEINZ FOUNDER
REV: 1869 (House) / IN COMMEMORATION / OF THE SEVENTIETH / ANNIVERSARY
OF / THE FOUNDING OF / H.J. HEINZ CO.
Bronze, 76mm, round, By Medallion Art Co., N.Y.

There are also gold, silver and bronze service medals, that were supposed to be issued to employees for years service. But I have not personally seen one. I hope in the near future to list the Heinz watch fobs as they fall loosely into the exnumia field.

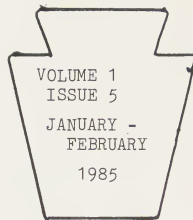


PENNSYLVANIA B.P.O.E. LISTINGS BY NUMBER

BY JIM KUNE

<u>NO.</u>	<u>LOCATION</u>	<u>NO.</u>	<u>LOCATION</u>	<u>NO.</u>	<u>LOCATION</u>
2	Philadelphia	386	Apollo	976	Huntingdon
11	Pittsburgh	406	Blairsville	983	Ambridge
12	Harrisburgh	436	Bloomsburg	1045	Gettysburg
67	Erie	437	St. Marys	1057	Jersey Shore
69	New Castle	455	Monongahela	1074	Columbia
103	Sharon	486	Jeannette	1090	Corapolis
109	Wilkes-Barre	488	Chester	1092	Middletown
110	Franklin	494	Charleroi	1094	Bellefonte
115	Reading	503	Connellsville	1106	Bangor
121	Easton	511	Greensburg	1138	Berwick
123	Scranton	512	New Kensington	1145	Freeland
130	Allentown	519	Reynoldsville	1148	Sayre
134	Lancaster	540	Clearfield	1173	Philipsburg
136	McKeesport	577	Wilkinsburg	1196	Knoxville
145	Greenville	578	Carlisle	1221	Aliquippa
170	Butler	592	Tamaqua	1228	Coatsville
173	Williamsport	600	Chambersburg	1263	McKees Rocks
175	Johnstown	612	Johnsonburg	1265	Donora
182	Lock Haven	631	Lebanon	1284	Lehighton
191	Bethlehem	644	Tarentum	1337	Lansford
200	Hazleton	650	Homestead	1344	Brownsville
203	Kittanning	663	Lewistown	1356	Ellwood City
207	Pottsville	695	Mahanoy City	1533	Frackville
212	Tyrone	714	Norristown	1579	Grove City
213	York	731	Waynesboro	1592	Red Lion
219	Meadville	754	Danville	1600	State College
223	Warren	757	Waynesburg	1668	Oakmont
234	Bradford	763	Hanover	1707	Bedford
264	Titusville	769	Corry	1933	Ephrata
267	Sunbury	773	Monessen	1936	Del-Mont
283	Rochester	776	Washington	1979	North Penn
301	Punxsutawney	777	Scottdale	1951	Meyersdale
319	East Stroudsburg	814	Pottstown	2023	Fairless Hills
329	Kane	831	Carnegie	2161	Monroeville
334	Renovo	846	Canonsburg	2191	Towanda
339	Allegheny	853	West Chester	2213	Pittsburgh
	(Pittsburgh)	868	Mount Pleasant		(South Hills)
344	Oil City	872	Ridgway	2216	Abington
348	Beaver Falls	883	Braddock	2228	Honesdale
349	Du Bois	907	Latrobe	2249	Warrendale
355	Shamokin	913	Milton	2257	West Shore
356	Mount Carmel	931	Indiana	2313	Norwin
370	Uniontown	932	Etna	2315	Clarion
377	Leechburg	945	Shenandoah	2345	Phil-Mont
382	Pittston	949	Sheraden		
384	Ashland	970	Bristol		

PATCO journal



PENNSYLVANIA AREA TOKEN COLLECTORS ORGANIZATION

IN THIS ISSUE:

CATALOGING BY JIM KRISS

OLDE BREWERY BY JIM HARTMAN

DUES ARE NOT DUE NOW. YOUR 1985 DUES ARE PAYABLE ON OR BEFORE MAY 1, 1985. ALSO, ANYONE JOINING FROM JANUARY THRU APRIL 1985, WILL RECEIVE THE CURRENT ISSUE OF THE JOURNAL PLUS WILL BE PAID UP FOR 1985 (MAY 1985 - APRIL 1986)

WE ARE ADDING MORE PAGES TO THE JOURNAL. THIS IS DUE IN PART TO THE PAID AD WHICH WENT A LONG WAY IN PAYING THE PRINTING COSTS. THE MORE PAID ADS WE RECEIVE, THE LARGER WE CAN MAKE THE JOURNAL, PROVIDING MORE INFORMATION TO OUR MEMBERS. ALSO, REMEMBER, ANY ARTICLES OR LISTS, LONG OR SHORT, FOR THE JOURNAL WOULD BE APPRECIATED.

ANNUAL DUES IN THE PENNSYLVANIA
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OF \$5.00 ENTITLE A MEMBER TO A
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THE GOAL OF THIS ORGANIZATION
IS NOT TO LIMIT ITSELF STRICTLY
TO THE EXONUMIA AND COLLECTIBLES
OF PENNSYLVANIA, BUT MORE TO THE
DIVERSE COLLECTING INTERESTS OF
ITS MEMBERS.
SO, WHATEVER YOU COLLECT, WE ARE
INTERESTED IN YOUR INPUT. WRITE
AN ARTICLE OR LET US PUBLISH YOUR
LIST.

UP-COMING SHOWS:

February 10, 1985	Antique & Collectable Fair, Castle Shannon Memorial Firehall, Castle Shannon, PA. (Free admission)
March 9 & 10, 1985	National Collectibles Exposition, Ramada Hotel O'Hare, Chicago, IL (Admission \$2.50)
March 10, 1985	Antique & Collectable Fair, Castle Shannon Memorial Firehall, Castle Shannon, PA. (Free admission)

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THE DEADLINE POLICY FOR ALL
ARTICLES AND ADVERTISEMENTS
WILL BE THE 1st SATURDAY OF
THE MONTH OF ISSUE.

DEADLINE FOR THE NEXT ISSUE IS:

MARCH 2, 1985

CONTRIBUTE TO THE GROWTH OF
OUR HOBBY AND ORGANIZATION:

WRITE AN ARTICLE

Cataloging

BY JIM KRISS

I didn't know Pennsylvania had a catalog listing of tokens! Where did you get the classification numbers? Trading through the mail, setting up at flea markets and coin shows, I hear this quite often. Many times I've had collectors ask me "How do you know what to price your tokens at?" or "What are those letters and numbers on your holders for?" Many people will collect a type of exonomia for two or three years before finding out a catalog exists. There can never be a single catalog to cover all tokens or medals because it is such a massive field.

I have seen 15¢ and 25¢ common tokens for sale at \$10.00 to \$12.00. With one or two bad buys like that you could have bought a catalog. I've known coin collectors and dealers with a hand full or bag of tokens, unwilling to part with them because of not knowing their value. In a short time after showing them the catalogs, they were glad to get rid of what becomes junk to them.

Unfortunately there is no one book dedicated to Pennsylvania exonomia. There are well over two dozen books listing Pennsylvania exonomia as part of a given type. This is not counting the listings found in sale and auction catalogs and magazines. If a person had all the publications of Pennsylvania exonomia, it would not cover a fraction of the "unlisted" pieces. Unlisted does not necessarily mean they are rare, only that they have yet to be listed.

Without a catalog to trade by mail, a description or rubbing must be made of each token. This is very time consuming. To do a rubbing I find a soft red graphite pencil does the best job. If you wish to make a photo copy of the rubbing, you will find that blue does not work well with most copiers.

The most important items to me in a good catalog are the following:

- a) Introduction including foreword - time and source compiled information. Catalog committee, published date. Clear instructions on how to use the catalog to its fullest extent.
- b) Listing - Oriented, so easy to find. Description, plus photo or plates of the better pieces.
- c) Value - Price or Rarity scale. (Values may change for one reason or another, but you still have an overall view. Notations should be kept.
- d) Index - A very important part of a token catalog. Maverick tokens with an identification key as part of the index make them easier to find.

Following is a list of six token catalogs that use a similar numeric location listing. All of the catalogs list the United States and Canada, except

P. 35

for the U.S. Civil War Cards. Below each catalog listed, I have placed a letter of its contents as to the above paragraph.

(T) THE ATWOOD - COFFEE CATALOGUE OF UNITED STATES AND CANADIAN
TRANSPORTATION TOKENS - Fourth Edition - 1983

a., b. no photos or plates, c. price, d.
Tokens known as TT's, Total pages - 548. 35 pages of PA. listed.

(P) FISEL'S CATALOGUE OF PARKING TOKENS OF THE WORLD

a., b., c., d. are in the Second Edition 1973. Joe V. Pernicano
compiled 1973 listings with new listings to August 1983. The
compiled listings are printed on one side of legal size papers.
a. & d. not included. b. unstated hard to find without index.
No photos or plates. c. price, although my opinion differs.
Sheets not numbered. PA 14 sheets. Fair price for new listings.
Tokens known as PT's.

(C) U.S. CIVIL WAR STORE CARDS by George and Melvin Fuld

Second Edit. 1975 (Civil War Tokens 1861-1864) 645 pgs. PA- 25pgs.
a., b. photos & plates, c. rarity scale, d.

(A) VIDEO ARCADE, PINBALL, SLOT MACHINE, AND OTHER AMUSEMENT TOKENS OF
NORTH AMERICA, First Edition 1984, Compiled and Edited by Stephen P.
Alpert and Kenneth E. Smith. 254 pages, 46 PA tokens listed.

a., b. no photos or plates, c. price, d. index front, unstated.

(W) CAR WASH TOKENS 1974, By Harold V. Ford and John M. Coffee, Jr.
(Could be updated) 114 pages. 28 PA tokens listed.
a., b. plates, c. price, d.

(R) REAL ESTATE TOKENS By John M. Coffee, Jr. 1973 (paper back)

a., b. photos, c. price (could be updated) 64 pages, 21 PA tokens
listed.

A demonstration of one Pennsylvania token from each of the six catalogs
follows, using the catalog #, description and rubbing methods. The letter to
the left represents the catalog.

(T) TT's PA 65-N (Beaver Falls, PA)

OBV: H.T.B. / LINE
18mm, Sd., Rd., BR

REV: GOOD FOR ONE / 15¢ / FARE



(P) PT's PA 3910-Af

OBV: PARKING AUTHORITY / OF THE / CITY OF / TITUSVILLE
REV: GOOD ONLY / IN / PARKING LOT METERS
23mm, Sd., Rd., BR

(Note: A 3 is added in front of the location identification number
on all parking tokens. A is the token listed. Lower case f is one
of its 7 varieties.)



(C) Civil War PA 13C-2a

OBV: GREGG & DALZELL / NATIONAL / PLANING / MILL / ALLEGHENY
CITYREV: FLOORING / MOULDINGS / SASH / BLINDS / DOORS / & C.
19mm, Sd., Rd., Cu.

(A) Amusement PA 655-ROC

OBV: ROCKY GLEN PARK / MOOSIC / PA

REV: PENNY / ARCADE

19mm, Sd., Rd., Br.



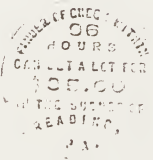
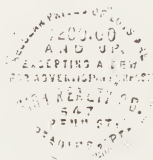
(W) Car Wash PA 985-A

OBV: GOOD ONLY AT / SOFSFRA / SAN-SOUCI / PARKWAY / WILKES-BARRE- /
NANTICOKE / H'WAY / WILKES-BARRE, PA.REV: COIN-OP / 25¢ / SOFSFRA / 5 MINUTE / CAR WASH
27mm, Sd., Rd., WM

(R) Real Estate PA 800-A

OBV: REGULAR PRICES OF LOTS ARE / \$200.00 / AND UP, / EXCEPTING A
FEW / FOR ADVERTISING PURPOSES / HIGH REALTY CO. / 547 /
PENN ST., / READING, PA.REV: FINDER OF CHECK WITHIN / 96 / HOURS / CAN GET A LOT FOR /
\$35.00 / IN THE SUBURB OF / READING, / PA.

35mm, Sd., Rd., Al.



New listing information can be passed on as follows:

TT, PA 765-AF (obsolete)

OBV: T.P.R. / -1- / FARE (all incused)

REV: JAS. BOWN & SONS / PITTSBURGH PA (all incused)

23mm, Sd., Rd., Br



In numeric location (towns, cities, etc.) token cataloging, locations having tokens are placed in alphabetical order. The transportation catalog (T) lists bridges, turnpikes, etc. Each location is given an identification number in sequence from 001 to 999. There are number gaps for future token listings. The problem is that not enough gap was left between numbers. Also, there has not been a uniformity between catalogers using the same location I.D. numbers. The catalogers have assigned the numbers not knowing what the other persons location I.D. number is. It is very frustrating to go through an entire collection changing the catalog numbers, but easier now than latter when the collection has grown even larger. Once the problem has been corrected and all of the whole numbers have been used, one could then adopt a decimal system for future cataloging.

People collect Pennsylvania tokens in different ways. Some collect all, or part of the state such as East, West, county, towns or even certain types of tokens from Pennsylvania. The following list may help you in cataloging your collection of Pennsylvania.

Please note:

* after location means the same location having 2 different numbers or the location number is out of order.

* after the I.D. number means the same I.D. number was used by 2 different listings.

The letters under TOKENS refers back to the use of that number in the particular catalogs listed earlier in the article.

<u>LOCATION</u>	<u>I.D. #</u>	<u>TOKENS</u>	<u>LOCATION</u>	<u>I.D. #</u>	<u>TOKENS</u>
ALIQUIPPA	010	T P	BRADFORD	110	T A
ALLEGHENY	013	C A	BRADYS BEND	115	T
ALLENTOWN	015	T P	BRIDGEVILLE	120	P
ALTOONA	020	T P	BRISTOL	125	T
AMBRIDGE	025	T P	BROAD FORD	130	T
ASPINWALL	055	T	BROWNSVILLE	135	T
AVOCA	060*	P	BRYN MAWR	136	P
BAKERSTOWN	060*	C	BUCKS COUNTY		
BEAVER FALLS	065	T P	TURNPIKES	137	T
BEAVER			BURGETTSTOWN	138	P
MEADOWS	070	T	BUNOLA	140	T
BEAVER			BUTLER	142	P
TURNPIKE	071	T	CALIFORNIA	145	T
BELLE VERNON	073	T	CAMP HILL	146	T
BELLEVUE	075	P	CANONSBURG	147	P
BETHLEHEM	085	T P	CARBONDALE	150	T
BLAIRSVILLE*	090	P	CARLISLE	155	T P
BLAIRSVILLE*	095	A	CARNEGIE	160	P
BRADDOCK	105	T P			

THIS LIST TO BE CONTINUED IN THE NEXT EDITION

Mail Bid Sale No. 1

CLOSES FEBRUARY 20, 1985

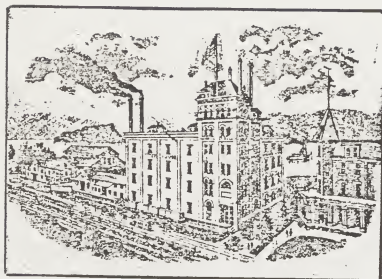
RODGER E. HERSHEY, 175 CRESCENT HILLS ROAD, PITTSBURGH, PA. 15235

(MB) - MINIMUM BID WHERE NOTED

- 1) 2 SETS - 1 AL., 1 BZ., SUNOCO ANTIQUE CAR SERIES I.
- 2) ARMY GOOD CONDUCT RIBBON. W/Ribbon, EF
- 3) LGE. SOUVINER LUCKY PENNY (INDIAN), WM. F. CODY, 1845-1917 (Grave Etc.)
- 4) 75mm LGE, AL, PEACE 1922 DOLLAR - Reverse has drink toasts in various languages.
- 5) H.T.T. Low #20. EF plus w/luster (MB-\$8.00)
- 6) H.T.T. Low #48 Fine (rim nick) (MB-\$5.00)
- 7) H.T.T. Low #80 Fine (MB-\$18.00)
- 8) U.S. MARINE CORPS GOOD CONDUCT MEDAL (no ribbon)
- 9) PA. R. R. 40 YEAR SERVICE LAPEL DEVICE, Sterling, Eng. N.T. McCoy, 1913-1953
- 10) HK-302 SO CALLED DOLLAR, LOUISIANA PURCH EXPO, ST. LOUIS 1904, XF
- 11) Baker 476, C.W.T. WASHINGTON / UNION XF
- 12) GREAT LAKES EXPO. WIN / LOSE FLIPPER, INT'L NICKEL CO., 25mm, Nickel
- 13) STORE CARD, COLUMBUS, OHIO, STORK & WINTERER "IT'S HELL TO BE POOR" 35mm, GB
- 14) GF ONE COLUMBIA 5¢ CIGAR 19mm, B
- 15) HK-155 COLUMBIAN EXPO. (Sm. Ltrs.) Size 24 (MB-\$5.00)
- 16) B.S. OF A., PITTSBURGH, PA - NATIONAL COUNCIL MTG 1967 - GF ONE STEEL MILL TOUR, U.S.S. 50mm
- 17) 75mm "slice" of LAST COIL - PITTSBURGH WORKS HOT STRIP MILL - Uniface J&L Device, 1981
- 18) ELONGATED CENT, 1933 CHICAGO WORLD'S FAIR, ITALIAN PAVILION
- 19) HK-170, COLUMBIAN EXPO. FERRIS WHEEL (MB-\$12.00)
- 20) PAN AM EXPO ENCASED CENT, 1901 IND. in "Heart" center, RD., 38mm, RX: wishbones (MB-\$8.00)
- 21) PAN AM EXPO ENCASED CENT, 1901 IND. in "clover" center, RD., 38mm RX: horseshoes (MB-\$8.00)
- 22) TRANS: MICHIGAN 265 L,M & N. RD, WHT. & Bl., AL. 3 pc. set (MB-\$20.00)
- 23) BALDI'S REST. 8210 OGDEN AVE. LYONS, IL. GF 1.00 IT AL, 30mm
- 24) BOY SCOUT BELT BADGES. Citizenship, Camping, Swimming. 3 Pcs.
- 25) Mis-8 CARD COUNTER - 4 card suit signs within 8 ptd. "lined" star. Rev. has Large 1. 22mm
- 26) BR, 19mm, ROCKY GLEN PARK / MOOSIC, PA. RX: PENNY / DESIGN / ARCADE
- 27) BR, 19mm, J. McKANE / GROCER / MOUNT / WASHINGTON. RX: Arm & Hammer. 650 A-1a
- 28) BR, 19mm, D.D. PACKARD & CO. / GROCERY / WEST GREENVILLE, PA. RX: Var. of obv.
- 29) STERLING, 32mm, U.S. STEEL 30 YEAR SERVICE MEDAL / TRAIN, WORKERS & MILL
- 30) ENCASED CENT, 1904 IND. - PITTSBURGH BANK FOR SAVINGS / FOURTH AVE & SMITHFIELD / BANK WITH US / 4% INTEREST. RX: LUCK SYMBOLS AROUND AND KEEP ME I AM THE NIMBLE PENNY. EF/AU (MB-\$9.00)

OLDE BREWERY

BY
JIM HARTMAN



The Beaver Valley Brewery was incorporated in 1903 in Rochester, Pa., along the waterfront of the Ohio River. The Pittsburgh, Fort Wayne and Chicago Railroad ran in front of the brewery, allowing for easy shipment of cases and kegs to Western Pennsylvania, Eastern Ohio and Northern West Virginia.

In 1905, the brewery employed forty men with a yearly output of 50,000 barrels. Ten teams of horses were used to transport the beers, ales and porters to various hotels and establishments

throughout the valley. The brew kettle had a capacity of 200 barrels. The brewery was enormous compared to neighboring buildings. It occupied two acres and included a bottle house and a 25 ton ice plant. For reasons unknown, the brewery went out of business after 1910. In 1936 the big Saint Patricks Day Flood washed away most of the smaller buildings along the river front. This left the old brewery by itself.

The building now houses a billiard hall, pin ball and video arcade, an archery range, and bowling lanes. The bottom floor is occupied by a bar that takes its name from the original occupant. One can sit on a stool and look at the original brickwork. Just imagine all the beer barrels being rolled out and the wonderful aroma of hops and barley floating about.



These bar chips are currently in use. They come in five colors: red, white, green, gray and yellow. They are made of plastic and are 28mm wide.

OBV: Olde / Brewery / Lounge / 25 New York / Avenue / Rochester, PA / 15074

REV: Good For / 1 / Drink

MY TRADE LISTS FOR YOURS OR SEND S.A.S.E.
JIM KRISS, 209 EDWARD AVE.,
PITTSBURGH, PA. 15216

P. 41

THE VESTA COAL CO.
NO. 4 MINE

DETONATORS

HAVE:

ALCOHOLIC
TEMPERANCE
LINCOLN
WASHINGTON
ELONGATES
ENCASED
HICKEY BROS.
RADIO
TAX
WOODS
MILITARY
POLITICAL
SO-CALLED
PHILIPPINES & CANADA

LEBANON, PA.

615
HAGLTON ST.
ANEWALT
BROS.
HATTERS
ALLENTOWN
PA.

26
THIS COIN
GOOD FOR
50¢
IN TRADE FOR A
PURCHASE OF 10¢

PA MX-40
COAL SCRIP

AMUSEMENT

THE
J.D.
ESTE CO.
PHILADELPHIA
PA.

PA 1733 D-100
Bi-Metal

23
GOOD FOR
TRADE

WV 2875 B-1

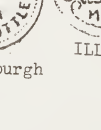
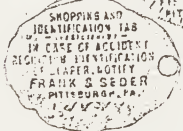
PA 750-EST

DAIRY

HAVE TRADE CHECKS
FROM OTHER STATES

PT
PA-3987F

PITTSBURGH I.D. CHARGE COINS



I HAVE A SELECTION OF MEDALS TO
TRADE FOR PGH. MEDALS OR DIRECTORIES,
OR I WILL BUY OUTRIGHT.

HEEREN BROS. & CO'S

TT'S: I COLLECT ALL
STATES. CAT. FOR CAT.
IA 640-Sa
MO 910-P (census)
PA 765-R, S, X, Y
PA 997-A, B, E, F, I

Rev; Same
21, Fiber
Curto #
C-1



SPINNER
Have
2 ty.
for
trade,



M# NY-24

I collect Pa. tokens PA 650-A1a
only, other than TT's. 765-G1a
Pittsburgh area tokens 765-J1a
and medals. I only buy
Pa. directories.

Philippines
Basso # 323a

HAPPY COLLECTING

SWAP MEET

March 9, 1985

12:00 NOON
TO
5:00 P.M.

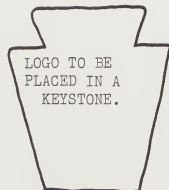
ON MARCH 9, 1985, THERE WILL BE A TOKEN & MEDAL - COLLECTIBLES SWAP MEET HELD AT THE CONSOLIDATED COAL BUILDING, 12:00 NOON TILL 5:00 P.M., LOCATED AT THE INTERSECTION OF ROUTE 19 SOUTH, FORT COUCH RD., AND WASHINGTON RD., THIS SWAP MEET HAS BEEN GOING ON FOR SEVERAL YEARS. IT HAS BEEN THE SOURCE OF MANY WELCOME PIECES TO MY PERSONAL COLLECTION. ALL MEMBERS AND THEIR FRIENDS ARE INVITED TO ATTEND. ONE CAN TRADE, BUY OR SELL. FOR FURTHER INFORMATION OR DIRECTIONS, CALL:

JIM KUNZ - (412) 761-4978
JIM KRISS - (412) 343-4775
RODGER HERSHEY - (412) 794-6388
DICK GAETANO - (412) 652-7723

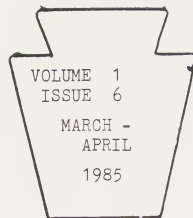
IF YOU ARE FROM OUT OF TOWN, AND WISH TO MAKE A WEEKEND OF THE SWAP MEET, YOU CAN SPEND THE WEEKEND WITH MYSELF, THE EDITOR, JIM KUNZ, AT MY HOUSE. OR THE OTHER OFFICERS HAVE OFFERED LODGING. LET ME, OR THEM, KNOW. ON MARCH 10, 1985, THERE IS THE ANTIQUE & COLLECTABLE FAIR IN CASTLE SHANNON, PA., A SHORT DISTANCE. IF YOU WOULD LIKE TO ATTEND THE SWAP & ALSO SET-UP AT THE FAIR, PLEASE LET ME, JIM KUNZ, KNOW.

LOGO CONTEST

We need a logo. If you have any artistic ability and a little time, please submit a logo for our club. The only requirement is that the logo is to fit inside the keystone on the front cover of the Journal. The winner will receive a \$10.00 cash prize. Logos should be in the Editors hands by May 1, 1985. The winner will be announced in the May-June issue of the Journal. Logos will be judged by the officers. Submit as many entries as you like.



PATCO journal



PENNSYLVANIA AREA TOKEN COLLECTORS ORGANIZATION

IN THIS ISSUE:

THE CORK NICKLE BY JIM HARTMAN
YORK, PA MAVERICKS BY ROBERT K. GLASGOW
CATALOGING (cont.) BY JIM KRISS

A REMINDER TO THE MEMBERSHIP THAT YOUR 1985 DUES ARE NOW DUE.

Also we have received several nice entrys for the PATCO Logo contest. Anyone else who wishes to submit an entry or entries, must do so by MAY 1, 1985.

THE PATCO SWAP MEET WAS A NICE SUCCESS. ATTENDED BY APPROXIMATELY 20 MEMBERS WITH AL ZAICA COMING THE FARTHEST, NUMEROUS PIECES WERE TRADED, BOUGHT, & SOLD. WE HOPE THAT MORE SWAPS CAN BE HELD IN THE FUTURE, AT VARYING DATES SO THAT MORE MEMBERS AND THEIR FREINDS CAN ATTEND. LET US KNOW YOUR THOUGHTS AND IDEAS. A SPECIAL THANKS TO JIM WILEY FOR PROVIDING AN EXCELLANT PLACE TO HOLD THE SWAP. HOPE TO HAVE SOME PICS OF THE SWAP IN AN UPCOMING ISSUE.

P.44
PATCO MEMBER LEE ROY E. WRIGHT IS IN THE PROCESS OF RESEARCHING THE SO-CALLED CHINESE AMERICAN TOKENS. MORE SPECIFICALLY THOSE TOKENS WITH BI-LINGUAL ORIENTAL INSCRIPTIONS. MR. WRIGHT REQUESTS ALL WITH TOKENS, PICTURES, RUBBINGS, REASONS FOR ISSUE, PLACE ISSUED, RELATIVE RARITY, ETC. TO CONTACT HIM. HE IS WILLING TO PURCHASE OR TRADE FOR ITEMS RELATIVE TO HIS RESEARCH OUTRIGHT, OR TO MAKE OTHER ARRANGEMENTS TO OBTAIN THE INFORMATION. He is willing to pay all postage and or copying costs. Prior to sending any thing please write or call so that any unnecessary duplication can be avoided. Lee Roy E. Wright, P.O. Box 81, N. Versailles, Pa 15137 (Phone: 412- 271-4385)

ANNUAL DUES IN THE PENNSYLVANIA AREA TOKEN COLLECTORS ORGANIZATION OF \$5.00 ENTITLE A MEMBER TO A FREE 30 WORD AD IN THE JOURNAL. ADS WILL BE RUN ONLY ONCE, AND MUST BE RESUBMITTED FOR EACH ISSUE. WHEN USING MATERIAL FROM THIS PUBLICATION, WHICH IS NOT COPYRIGHTED, IT WOULD BE APPRECIATED IF ACKNOWLEDGMENT OF AUTHOR AND SOURCE WOULD BE GIVEN.

THE GOAL OF THIS ORGANIZATION IS NOT TO LIMIT ITSELF STRICTLY TO THE EXONUMIA AND COLLECTIBLES OF PENNSYLVANIA, BUT MORE TO THE DIVERSE COLLECTING INTERESTS OF ITS MEMBERS. SO, WHATEVER YOU COLLECT, WE ARE INTERESTED IN YOUR INPUT. WRITE AN ARTICLE OR LET US PUBLISH YOUR LIST.

ADVERTISING RATES

Full Page: (Camera ready) \$12.00
Half Page: (Camera ready) \$ 7.00
Quarter Page: (Camera ready) \$ 4.50

ALL ADS SHOULD BE CAMERA READY. IF NOT, AD WILL BE SET-UP BY EDITOR MAINLY WITH TYPEWRITER AND AN ADDITIONAL CHARGE WILL BE ACCESSED.

SEND AD WITH CHECK PAYABLE TO:
RODGER HERSHEY TO:

JIM KUNZ, PATCO EDITOR
3333 FLEMING AVE.
PITTSBURGH, PA 15212

THE DEADLINE POLICY FOR ALL ARTICLES AND ADVERTISEMENTS WILL BE THE 1st SATURDAY OF THE MONTH OF ISSUE.

DEADLINE FOR THE NEXT ISSUE IS:

MAY 18, 1985

CONTRIBUTE TO THE GROWTH OF OUR HOBBY AND ORGANIZATION:

WRITE AN ARTICLE

The Cork Nickle

BY JIM HARTMAN

THE CORK NICKEL

Designed by Harry P. Sharrer, the Cork Nickel—
issued as a souvenir of the 75th Anniversary—went on



sale Monday, January 10. It remains good in trade
at any Beaver Falls store, or redeemable at any Beaver
Falls bank until February 1, 1944.

I found this ad in a program booklet of the Beaver Falls Diamond Jubilee. The obverse depicts a scene of the Beaver River before the town was founded. The reverse is as follows: DIAMOND JUBILEE / CORK NICKEL / GOOD / IN TRADE AT / ANY STORE OR / REDEEMABLE / AT ANY BANK IN / BEAVER FALLS / EXPIRES / FEB-1-1944 / JAN-10-1944 5 (inside octagon) JAN-21-1944. There are 2 varieties: red and black. It is 48mm round.

This cork nickle was made at a local firm, The Armstrong Cork Co. which is still in business today. This came in handy because of the metal shortage due to World War II. Although this token is not rare, it is hard to find in decent condition. Just like the fibre pieces produced in the same era. Other cork pieces may exist, but this is probably the only town anniversary cork nickle.

York, Pa Mavericks

P.46

BY ROBERT K. GLASGOW

The following is a list of York, PA maverick Good for 5¢ tokens in my collection. I have listed them by general name, material, shape and diameter. The attributions of these tokens have been verified through the use of York city directories and York telephone books. Please keep in mind that these are all Good for 5¢ tokens.

YORK CIGAR STORE MAVERICK TOKENS

1) Walter C. Bartell	Alum.	Round	25mm
2) Baylors Cigar Store	Alum.	Round	25mm
3) Belvidere Cigar Store	Alum.	Round	25mm
4) J.G.B.	Alum.	Round	24mm
5) Center Square Cigar Store	Alum.	Round	24mm
6) Co-Operative Cigar Store	Brass	Round	24mm
7) Everbody's Cigar Store	Alum.	Round	30mm
8) R. W. Etters Sunshine Cigar Store	Alum.	Round	19mm
9) Geisers' Penn Park Cigar Store	Alum.	Round	24mm
10) Green Hut (W. Fred Laumaster)	Several types known		
11) Keystone Cigar Store	Alum.	Round	24mm
12) Kleffman & Gohn 7th Ward Cigar Store	Alum.	Round	20mm
13) M. E. Leib	Alum.	Round	23mm
14) Friendship Cigar Store	Alum.	Round	24mm
15) Mosebacks Place	Brass	Square	20mm
16) North End Cigar Store	Zinc	Square	18mm
17) Schrivvers Cigar Store	Alum.	Square	20mm
18) Sheltons Cigar Store	Alum.	Round	21mm
19) C. H. Sieker Cigars	Brass	Oct.	26mm
20) Steinours	Alum.	Round	24mm
21) Walnut Cigar Store	Brass	Round	20mm
22) Wedge Cigar Store	Alum.	Round	20mm
23) Welcome Cigar Store	Alum.	Oct.	22mm
24) Ye Smoke Shop	Several types known		
25) Young & Busser Co.	Brass	Oct.	24mm

OTHER YORK MAVERICKS

1) Acme Supply Co.	Alum.	Oct.	25mm
2) Briggs Diner	Brass	Square	18mm
3) B. D. Club	Alum.	Round	20mm
4) Dinner Bell Restaurant	Alum.	Round	22mm
5) Dotties' Diner	Brass	Round	20mm
6) Eagle F. Co.	Alum.	Round	18mm
7) Home Association #1190	Alum.	Round	23mm
8) Hotel Trattner	Alum.	Oval	24mm
9) Howdy Pal Supper Club	Brass	Round	18mm
10) Lincoln Park Dairy	Alum.	Round	19mm
11) L.O.O.M. No. 148	Alum.	Oct.	22mm
12) Jr. Lunch	Brass	Round	19mm
13) MBCC	Alum.	Round	17mm
14) Idle Hour Cafe	Brass	Round	20mm
15) McLaughlin Cafe	Alum.	Round	24mm
16) Owls Social Club	Alum.	Round	24mm

CATALOGING BY JIM KRISS

(Continued from the January-February issue)

LOCATION	I.D. #	TOKENS	LOCATION	I.D. #	TOKENS
CARRICK	165	T	HOMESTEAD	463	T P
CHAMBERSBURG	175	T	HONESDALE	464	C
CHARLEROI	180	T	HOUSTON	465	T
CHESTER	190	T P	HUNTINGDON	470	T
CLAIRTON	195	T P	INDIANA	475*	A
CLARION	197	P	IRWIN	475*	P
CLEARFIELD	200	T	JACOBS CREEK	480	T
CLIFTON HEIGHTS	202	W	JEANNETTE	485	T
COATESVILLE	210	P	JENKINTOWN	487	P
CONSHOHOCKEN	235	T	JERSEY SHORE	490	T
CORAOPOLIS	245	P	JOHNSTOWN	495	T
DANVILLE	255	T P	KENNETT SQUARE	507	P
DAREY	260*	P	KINGSTON	510	P
DAWSON	260*	T	KITTANNING	515	T
DELAWARE RIVER			LANCASTER	525	T P C W
BRIDGES	263	T	LANCASTER CO.		
DERRY	265	T	TURNPIKES	526	T
DONORA	280	T	LANSDALE	530*	W
DREXEL HILL	290	A	LANSDALE	535*	P
DUBOIS	295	T	LANDSDOWNE*	530*	A
DUNMORE	300	A	LAWRENCEVILLE	535*	C
DUQUESNE	305	T P	LATROBE	540	P
EAST BANGOR	310	T	LEBANON	545	T P
EAST BRADY	315	T	LEECHBURG	555	T
EAST NORRITON	323	W	LEMOYNE	565	T
EASTON	320*	R	LEWISBURG	568	P
E. PITTSBURGH	325	T P	LEWISTOWN	570	T
E. STODDSBURG	330	A	LIGONIER	572	
ELLWOOD CITY	340	T P	LIVERPOOL	573	T
EMLENTON	350	T	LOCK HAVEN	575	T P
EMPORIUM	355	T	LYKENS	585	T
EPHRATA	358	P	MAHANoy CITY	590	T
ERIE	360	T P C A	MANHEIM	593	P
FARRELL	370*	P	MARCUS HOOK	595	T
FOLCOORFT	370*	A	MATHER	600	A
FORD CITY	375	T	McKEESPORT	605	T
FOXBURG	385	T	MEADVILLE	615	T P C
FRANKLIN	395	T	MIDDLETOWN TWP.	625	A
FREELAND	400	T	MILMONT PARK	630	T
GETTYSBURG	405	T P	MILTON	635	P
GLENSHAW	415	T	MINERSVILLE	645	T
GREENSBURG	420	T	MONESSEN	650*	T P
GREENTREE	425	T	MONONGAHELA	655*	T
GREENVILLE*	430	T	MOOSIC	655*	A
GREENVILLE*	437	P	MORRISVILLE	660	T
GROVE CITY	438	P	MOUNT PLEASANT	670	P
HANOVER	440	T P	MT. WASHINGTON*	650*	C
HARRISBURG	445	T	MUNHALL	675	T
HAVERFORD	448	P	NANTICOKE	680	T
HAVERTOWN	450	P	NARBERTH	683	P
HAZLETON	455	T	NEW CASTLE	695	T P
HERSHEY	458	T	NEW HOLLAND	697	P
HOLLIDAYSBURG	460	T	NEWTON SQUARE	700	P
			NORRISTOWN	705	T
			NORTH WALES	720	T

LOCATION	I.D.#	TOKENS	LOCATION	I.D.#	TOKENS
OAKMONT	723	T	THOMPSONTOWN	905	T
OIL CITY	725	T P	TITUSVILLE	910	P
OXFORD	740	P	TURTLE CREEK	920	T P
PAOLI	743	W	TYRONE	925	P
PARKERS LANDING	745	T	UNION CITY	928	P
PENNSBURGH	747	W	UNIONTOWN	930	T P
PHILADELPHIA	750	T P C A W R	UPPER DARBY	935	T
PHILA. & READING RAILROAD CARD- BOARD TOKENS	751	T	VANDERGRIFF	940	T
PHILLIPSBURG	755	T	VERONA	942	P
PHOENIXVILLE	757	P W	WARREN	945	T
PITHOLE CITY	760	T	WASHINGTON	950	T P
PITTSBURGH	765	T P C A W	WAYNESBURG	955	T P
PITTSSTON	770	T	WEST CHESTER	960	W
PLYMOUTH	775	T	WEST ELIZABETH	965	T
POTTSTOWN	780	T P W	WEST GREENVILLE	967	C
POTTSVILLE	785	T P	WEST HICKORY	970*	T
PUNXSUTAWNEY	790	P	W. LEISENRING	975	T
READING*	800	A R	WEST READING	978	P
READING*	805	T P	WHITAKER	980	T
RINGTOWN	812*	W	WILKES BARRE*	970*	A
ROCHESTER	810	T	WILKES BARRE*	985	T P C W
ROCKHILL FURNACE	815	T	WILKINSBURG	987	P
SCRANTON	840	T A W	WILLIAMSPORT	990	T P
SHAMOKIN	845	A	WINDBER	992*	W
SHARON	850	T P	YORK	985*	A
SHIPPENSBURG	858	W	YORK	995	T
SHIPPINGPORT	860	T	YORK COUNTY		
STATE COLLEGE	865	P	TURNPIKES	996	T
STOOPS FERRY	868	W	ZELIENOPE	997*	P
STROUDSBURG	870	T	MISCELLANEOUS		
SUNBURY	875	T	PA. UNIDENTIFIED	992*	A
SWISSVALE	880	P	ZONE CHECKS	997*	T
TARENTUM	895	P	PATTERNS	998	T
			PASSES	999	T
			MISCELLANEOUS	1000	T

THE CURRENT STATUS OF FEISEL'S UP-DATED PARKING TOKEN
CATALOGUE

Thanks to Duane Feisel and his fine publications of two hard bound copies of Parking Tokens of The World, a substantial fraternity of collectors has formed. Unfortunately, since issuing the 1973 edition, Duane has developed other interests that has resulted in an enormous gap and a serious need for a continuing listing. Between the periods of 1973 through mid 1983, a number of dedicated people assumed the responsibility of continuing the parking token listings. During that period a number of errors and omissions occurred. In mid 1983, the writer assumed the duties of listing the parking tokens. In addition, the writer reviewed all of the parking token supplements since the 1973 edition. With the permission of the author, Duane Feisel, I re-typed, up-dated, added, deleted and corrected all such data. Each month, a supplement of parking token data is printed in the AVA publication THE FARE BOX edited by John Coffee. The end result of the writers efforts is FEISELS UP-DATED PARKING TOKEN CATALOGUE. The current catalogue consisting of 8 1/2 x 11 inch pages contains all parking token listings previously listed by Duane Feisel as well as all known PARCOA reverses and token varieties. Also included is a KEY IDENTIFICATION INDEX. All data is current through 1984. Those wishing to continue their collecting interests in parking tokens need not research any tokens prior to December 1984. The writer welcomes any and all information relating to parking tokens and will be happy to list any tokens, properly attributed, in future parking token supplements. I have on hand catalogues available for those wanting one. Cost: \$ 5.00 postpaid. Joe Pernicano 58 Sonia Lane Broccoli, PA 19008